



The Quilters' Guild of NSW Inc.

Level 5, 276 Pitt Street, Sydney NSW 2000 AUSTRALIA

PH: 02 9283 3737 FAX: 02 9283 3274

www.quiltersguildnsw.com

Dear Advertiser

The Quilters' Guild of NSW Inc. is pleased to assist in the advertising of your business in our quarterly newsletter *The Template* which is mailed directly to our members. Our printer arrangements mean that all advertisements can incorporate colour at no extra charge and we offer a range of advertisement sizes and prices to accommodate greater flexibility when preparing your advertisements. Complimentary back issues are always available upon request. We are happy to respond to any special needs you may have such as insertions or other promotional concepts. Please do not hesitate to contact us with any particular requests you may have.

ADVERTISING RATES including GST (see attached for page layout):

Eighth Page	Horizontal Only	65 x 92mm	\$82.50 each issue
Sixth Page	Vertical Only	136 x 60mm	\$110.00 each issue
Quarter Page	Vertical Only	136 x 92mm	\$165.00 each issue
Half Page	Horizontal Only	136 x 190mm	\$330.00 each issue
Full Page	Vertical Only	277 x 190mm	\$660.00 each issue

These prices are for both colour and black & white advertisements .

We would also like to invite you to take an advert for 4 consecutive editions and you will be afforded a 20% discount on your advertising.

Our closing dates for Booking and Material are as follows:

February 2012 edition	1 December 2011
May 2012 edition	1 March 2012
August 2012 edition	1 June 2012
November 2012 edition	1 September 2012

Our members and circulation are increasing every month and in a competitive market this could prove beneficial to your business by promoting your quilting products and services.

We actively encourage new advertisers to take advantage of this growth.

Sincerely

Rhonda Langhorne,
Publicity and Sponsorship Officer

publicity@quiltersguildnsw.com



NEWSLETTER OF THE QUILTERS' GUILD OF NSW INC.
PUBLISHED QUARTERLY February, May, August & November

**Quarter
Page**

Vertical Only
136 x 92

**Eighth
Page**

Horizontal Only
65 x 92

**Half
Page**

Horizontal Only
136 x 190

**Full
Page**

Vertical Only
277 x 190

**Sixth
Page**
Vertical Only
136 x 60



**Third
Page**

Vertical Only
136 x 125

THE TEMPLATE

NEWSLETTER OF THE QUILTERS' GUILD OF NSW INC.
PUBLISHED QUARTERLY February, May, August & November



ADVERTISING MODULES

Display/Live Areas are shown on this page.
All measurements are Depth (mm) x Width (mm).
Material must be supplied as JPEG file at 300 dpi.
All advertisements must have a border to the exact
sizes shown. No bleed is allowed.